

THE SEA COAST ECHO
C. G. Moore, Editor and Publisher
Official Journal of The Board of Supervisors, Hancock County, Miss.
Official Journal of Board of Mayor and Aldermen City of Bay St. Louis

Telephone girls have no business or profession—only a calling.

Many people could say all they think without making much noise.

Some people might work faster if they were not too modest to show off.

The revolution germ must have migrated from Latin-America to China.

Some hotel guests take medicine after meals, others only take the spoons.

The modern girl does the things her grandmother was dying to do, but didn't dare.

Correct this sentence: I really believe our electric light meter runs too slowly.

Some women seem to believe they have sufficient will power to gossip or leave it alone.

Someone says the Mississippi Coast is on the eve of great development. The day is here.

There is to be an investigation of an alleged peanut trust, probably by peanut politicians.

Cast your bread on the waters, but don't expect it to come back with hot dogs and mustard.

A tourist camp for Bay St. Louis is now an established fact. May other projects follow.

We may get a "truth in fabrics" law, but we'll never have one requiring truth in political platforms.

Henryetta, Okla., has a store that is called the "Help Yourself Grocery." Burglars saw the sign and got busy.

Americans spent 117 million dollars for perfume last year, yet couldn't kill the odor from Teapot Dome.

Revenge comes to us on the Chinese for sending Mah Jong. The cross-word puzzle fever has struck China.

When a Kansas pool room went up in smoke, the wide-awake newsboys shouted "Pool room burned; 100 men homeless!"

The magic of the Mississippi Gulf Coast is calling thousands. We offer roses and sunshine for snowballs and the pall of winter.

A German bandit in prison was a candidate for the reichstag, probably with the idea of giving his colleagues, as well as landlords, plumbers and hotel keepers, proper representation in the law-making body.

The completion of the Old Spanish Trail, particularly that section connecting New Orleans with the Gulf Coast, is as important and of immediate benefit to this section as the entry of new railroads.

To further beautify Bay St. Louis and the balance of the Mississippi Gulf Coast should be a self-appointed task for every resident. A "committee of one" always accomplishes results.

Local readers of New Orleans newspapers will appreciate the time when municipal election in that city will have taken place. We may get more front page news.

The City that Care Forgot is planning a full-fledged Carnival celebration of pre-war days, and thousands of visitors from over the country are flocking hitherto. Many people South will embrace the opportunity to visit the Gulf Coast.

Biloxi is stemming the tide of the many who go from that place annually to participate in Carnival festivities elsewhere. King Bienville will reign for a day in that city, with all the attending festivities and eclat possible.

While we are paying taxes these days it is quite noticeable none of the Chicago and other mail order houses are paying Hancock county and Bay St. Louis one cent for the upkeep and amelioration of the community.

The Chamber of Commerce at Hendersonville, N. C., has adopted "A cow, a sow and fifty hens on every farm," as a slogan. Although pre-eminently a summer resort, Hendersonville loses not the further development of its agricultural possibilities.

Bridgman complains that when he is in California writing of that section letters from Florida pour in complaining why not come there and write of that section, and vice versa. We people of the Mississippi Gulf Coast, in this connection, might as well register like complaint. A letter by Bridgman on the Gulf Coast would be worth millions in advertising. Besides he would find plenty of material for his informative and eloquent pen.

HERE TODAY—PLAY TOMORROW

Interpreted means, in ice-bound Chicago today, on the Mississippi Gulf Coast tomorrow. "Here Today—Play Tomorrow" is the slogan adopted and extensively advertised North and through the Middle West by the Illinois Central Railroad Company since it acquired by purchase the Gulf and Ship Island Railroad and operates its through trains direct from Chicago to Gulfport, on the Mississippi Gulf Coast.

"Without the loss of a day," says the Illinois Central's latest piece of advertising, "from the cold and snow of the North to the balmy breezes and green golf courses of the beautiful Mississippi Gulf Coast between two noon times—is the service afforded by the Illinois Central's famous Panama Limited."

Within the confines of an attractive multi-colored brochure, here is what the I. C. advertising department has to say of the Mississippi Gulf Coast, a veritable word painting. Who of the frozen North and Middle West can withstand the witchery of this?

"Golden-warm, magnolia-scented morning with musical welcome of mocking birds, light winds crooning in the pines, intriguing rumble of the rolling surf of the Gulf of Mexico."

"A soft sunny day that recalls the old romantic Gallic people who played as they pioneered and made life gay and gracious in a new unconquered country."

"And only yesterday a blizzard-driven snow beat against the Pullman window pane. Then with morning a new world. The bright warm land of the South which wild birds find by instinct has now been brought nearer by the realization of a railroad's vision of service."

"Unerring and straight as the flight of wild geese before the first storm, the Illinois Central trains its steel length between noons from Chicago and St. Louis to the Gulf, from ice and snow to perpetual summer-time."

"Along a twenty-five-mile curve of gleaming sandy Mississippi Gulf Coast, where a sentinel chain of pine-protected islands deflect winds or storms, is a happy choice of winter resorts. There are little old towns drowsing on the beach that have learned serenity from the years and the Mississippi Sound. There are resplendent new cities with broad boulevards, and the radiant complacency of the electric-lighted, electric-trafficked, sanitary, fireproof built, twentieth century city looking out through palm-flecked sunshine to the still, sapphire waters that remember Bienville and Lafitte. There are towns with wide, paved, shaded avenues and modern homes and hotels that look out across their landscaped lawns to hurried processions of motor cars under century-old palms and liveoaks. But just around the corner houses of the seventeenth century of France and Spain stand flush with the narrow crooked little street through which still rides the romance and tradition of a gay, adventurous young world, that closed its street windows and made merry in its sequestered courtyards and hanging balconies, that conquered countries to the music of its guitars, and found time for gaiety and courtesy while it blazed trains, fought Indians and laid the foundations of a new nation."

"Even the industrious along the Gulf Coast have a picturesque air. The fruit farmer carts his golden oranges to market in tall green baskets. In the shrimp and oyster canning factories the Portuguese women croon old folk songs of Portugal and sway gracefully to the rhythm as they work."

"At the doorstep of any one of the Gulf towns is a shining white beach to beguile the bather before it slips down into a waterway for all sorts of pleasure craft. Mississippi Sound, safe, serene, and sparkling, is gay with launches, yachts, sail and motor boats. An occasional house boat suggests a more permanent water party. And now and then a fleet of oyster luggers brings a note of a contented work-a-day world."

HANCOCK COUPLE HAVE GOLDEN ANNIVERSARY.

The Echo wishes to join the many friends and acquaintances of Mr. and Mrs. Cyril Cuevas, residing at Fenton, and well known in both Hancock and Harrison counties, on the felicitous occasion of their golden wedding anniversary, which was celebrated at the family home, about fifteen miles from Bay St. Louis, during the early part of the week.

It is not often we are privileged to celebrate with our friends such occasion. There has been a long and blessed life. They have reared a large and useful family. It is just that we pay them tribute. May they continue to receive the blessings which they have enjoyed down the long vista of years, that can only come from a beautiful and loving providence.

A special train carrying citizens representing South Mississippi is to travel to Florida next week and see how they "do it" down there. One thing is certain, the excursionists will return home with a better and bigger appreciation of the Mississippi Gulf Coast.

One of the Gulfport Banks announced this week it had passed the three-million dollar mark in total resources. Banks serve as barometers for the prosperity of the community in which they are located. The Gulfport National as to be congratulated on this record as well as Gulfport.

That the women of Bay St. Louis in organization have lined up for improvement, is, to say the least, noteworthy. We know of nothing more commendable, and, filling a long-felt want as it does, than the projected tourist camp fostered by the Women's Study Club.

This matter has been in discussion for a while; a committee was appointed with Mrs. (Dr.) C. L. Horton, chairman, to seek a location and to attend to other matters incidental to the project. A meeting held Monday afternoon of the Study Club brought forth the report and it was given that Messrs. Alfred J. de Montluzin and brother, Rene de Montluzin, had not only with civic enterprise but with their well-known generosity tendered the free use of the rear of their residence premises for the purpose planned. The location is under perhaps the most admirable grouping of veteran oaks to be found on the entire beautiful Mississippi Gulf Coast, and on a direct line with the Old Spanish Trail ferry landing. A more logical and not only prettier setting but a well-located site has been given use and the matter of the establishment of a tourist's camp for Bay St. Louis is well nigh an accomplished fact. Only the matter of detail remains, and it is reasonable to expect, after the Board of Mayor and Aldermen and the Board of Supervisors will have given their official recognition of the camp, it will be built and many of the thousands who go through here annually will soon be enjoying the comforts and attractions to be offered, and thus will a means be afforded where the auto traveler may tarry a while and have time and opportunity to explore the unknown beauty of the place and enjoy the lure and magic of the Gulf Coast.

TOURIST CAMP FOR BAY ST. LOUIS

Here is a sane and sensible view of the New Orleans majority campaign, now in its mud-slinging prime. The Pass Christian Beacon, in whose office Candidate Maloney was a typo when a boy, has the following view of the situation. While Maloney has many friends in Pass Christian, Behrman has many personal admirers in Bay St. Louis. It is apparent either one or the other is going to be elected, and, as the press across the Bay says, "Neither of them is half as bad as printed by the partisan press and speakers." McShane is not est:

"The municipal campaign being waged in New Orleans is one of intense bitterness and is doing that city much harm. One of the two leading candidates is going to be elected, and neither of them is half as bad as painted by the partisan press and speakers. Of course McShane is not in the actual running. He might think he is, but he will realize differently when the votes are counted on the 3rd of February. It would have been far better for him to have quietly retired after his ineffectual term as mayor, than to be swamped as he is certain to be. Maloney and Behrman are both trained politicians, with much experience in municipal affairs, and it is but natural that the voters select one of them, and when this is done New Orleans will have a good mayor. From a personal point the Beacon would like to see Maloney selected, for it was in this office he started out to earn his living, and the good start he made here he has kept up until he deserves all the honor that the citizens of New Orleans can confer upon him, but if Behrman should happen to receive more votes than he in the approaching primary, we do not fear the dire results that are predicted on the other side."

Canada Looks Forward.

One of the most forward-looking movements which has come to our notice lately is that of the Canadian National Committee for Mental Hygiene, which has raised a large sum for research work and other activities in behalf of insane, epileptic and otherwise mentally defective persons.

The Lady Byng of Vimy has reached \$200,000 and the Rockefeller Foundation has donated \$75,000 toward a total of half a million which it is hoped to raise.

All the results of this research work will be placed at the disposal of the Canadian government for its guidance in dealing with this great problem, which includes not only those totally disabled from mental deficiencies, but abnormal school children, potential criminals and all others who need scientific attention or treatment.

It has been demonstrated, not only in Canada, but in every country in the world, that the economic loss through neglect of these defectives is enormous, not to mention the physical and mental suffering that goes hand in hand with it, all extending beyond the present to future generations.

Canada's determined efforts to meet its responsibilities in these matters will command the sympathetic and hopeful interest of sociologists and philanthropists the world over.

TALK ABOUT POLITENESS.

"Talk about politeness," said a well known man to the editor of this paper a few days ago, "it used to be, before the days of the auto, that a young man would alight from his buggy and politely assist his lady friend into the vehicle. Now he sits comfortably back on the cushioned seat of his car and pulls on a cigarette while his lady friend climbs in unassisted. Times have certainly changed."

Yes, and in the old days the young man used to hitch his horse out in front of the lady's house and go in and sit awhile. He used to pay his respects to the young lady's mother and exchange a few pleasant remarks with the old man. Now he doesn't go into the house at all. He sits in his car and "honks" for the young lady to come out, and her father and mother consider themselves lucky if they get a good glimpse of him until the day she comes dragging him in as their son-in-law.

Pass Christian's Chamber of Commerce may not boast of the largest membership, but it is safe to wager while it is one of the youngest and smallest it is the liveliest and best result-getter than many others.

Charles Seales, of Elmira, N. Y., has the theory that the earth is shaped like a dumb-bell. He appears to believe it is made in his own image.

Poultry raising is destined to be one of the big industries of South Mississippi. The market demand is always active.

In boosting this section don't forget another big talking point, Bay St. Louis is an educational center.

Two dollars invested for a year's subscription to The Sea Coast Echo pays weekly dividends.

Keep your eye on the Gulf Coast.

A MISSISSIPPI PRESS VIEW OF N. O. MAYORALTY RACE

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ABOUT WOMEN

Miss Lenora Hubbard, 70-year-old teacher of Anderson, S. C., celebrated her birthday by taking a day off, her first vacation in 23 years. She has taught four generations of children in the public schools.

Mrs. Mildred Brouillette, champion woman horseshoe pitcher of Minnesota, is practicing daily for the national tournament to be held at Lake Worth, Fla., in February, when she will meet Mrs. C. A. Lanham, of Springfield, Ill., for the woman's national championship.

Mrs. Nellie Brewer Pierce, lawyer and taxation expert, is being suggested by her friends as a probable candidate for the governorship of California in the next campaign.

Miss Grace Abbott is chief of the children's bureau and Miss Mary Anderson is chief of the women's bureau, both of the United States Department of Labor at Washington.

Mrs. Harry Hodges, of Peach Creek, W. Va., 13 years of age, is the mother of a healthy baby girl. Her mother, the baby's grandmother, is only 31.

Mrs. Ella Fisher, of San Angelo, Tex., who began making fans from turkey feathers during the Civil War, is still following that occupation at the age of 78 and has customers in many States, as well as in Canada and England.

The BULL'S EYE
Editor and General Manager
WILL ROGERS



Will Rogers, Zigfield Folies and screen star, and leading American humorist, announces a series of "Bull" Durham advertisements. They are worth watching for.

If you want the real truth about why I signed up to write a lot of pieces for these people, it's because I love animals. Have you ever studied that picture of the "Bull" carefully? . . . have you ever seen such a kind-looking animal? I thought this:—certainly no one who cares as much about dumb creatures as they do would put out anything but the best smoking tobacco possible—so I said all right, I'll write your stuff. Honestly, the money part of it didn't have much to do with it. That is, not very much.

Seriously, though, out where I come from, unless a male member of the population has got that "Bull" Durham tag hanging from the shirt pocket, he's liable to be arrested for indecent exposure. And, you believe me, you can't sell those western hard-boiled eggs much and keep on selling them unless it's got class.

Will Rogers

P. S. I'm going to write some more pieces that will appear in this paper. Keep looking for them.

MORE OF EVERYTHING for a lot less money. That's the net of this "Bull" Durham proposition. More flavor—more enjoyment—and a lot more money left in the bankroll at the end of a week's smoking.

TWO BAGS for 15 cents
100 cigarettes for 15 cents

ANNOUNCING THE HOME, PLUMBING AND TINNING COMPANY, G. S. HORTON AND J. P. ADAM, BAY ST. LOUIS, MISS.

Located in Horton Electric Company's Building, Front Street, Near Head of Main Street. Telephone 341. P. O. Box 571. Careful and prompt attention will be given at all times to small and large jobs alike. No job too small; no job too big. Personal Supervision Given to All Work. Satisfaction Guaranteed. Come in and See Our Display of Plumbing Fixtures. Make Your Own Selection.

Typewriter Ribbons at The Echo Office. 75c. THIS IS THE REGULAR DOLLAR RIBBON.

Flowers

For all occasions. Adams Florist. Phone 6. Pass Christian, Miss.

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FIVE MILLION DOLLARS WORTH
more!
Once again the L. & N.'s treasury has been opened to provide funds for bettering its service. This time five million dollars go into the purchase of equipment. More locomotives, more freight cars, and more passenger coaches are necessary to handle the increasing volume of business. Eternal watchfulness of the condition of its equipment, its roadbed and its service has earned for the L. & N. and maintained for three generations the name—"The Old Reliable"

YOUR WINTER Clothing NEEDS
We urge Every Man to Come to This Store NOW and Select His Winter Needs.
Here You Will Find Heavy Stocks of the Newest and Most Up-to-Date Clothing. Never before have We Shown as Large and Complete Line of SUITS, SHOES, SHIRTS, HATS, COLLARS.
Never before have we ourselves seen better Men's Clothing than we are now showing. A Stock of Shirts, Sweaters, Caps, Heavy Underwear and what has no equal in this community.
JOS. O. MAUFFRAY
BAY ST. LOUIS, MISS.

OPEN THE YEAR ROUND. AMERICAN PLAN.
HOTEL WESTON,
ON THE BEACH
BAY ST. LOUIS, MISS.
Is completed and now open to the Public. Thoroughly equipped and every modern convenience afforded.
CUISINE AND SERVICE UNEXCELLED.
Have Sunday Dinner at The Weston. Local as well as transient trade catered to. Inquiries solicited.
THE BAY HOTEL COMPANY.

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LOCAL ATHLETIC ACTIVITIES.

BASKETBALL.

St. Stanislaus Split Twin Bill Last Sunday—Sharpsshooters Win.

Lil' Devils Lose.

There was a busy time on the Stanislaus basketball court last Sunday, when a double-header was staged. The first game was between the K. C.'s of New Orleans and the Stanislaus 125-pound Lil' Devils, in which the former were the victors by a score of 21 to 14.

The game was a nip and tuck affair for half the first period, then the Red Devils took the lead early and after twelve minutes of play the score stood 9 to 5 in their favor. Tom Johnston then broke loose and by two baskets and a free shot ran the tally to 11, which was evened up as Heydel caged a long shot.

In the second period Capt. Berry not loose and caged four field goals. Johnston and Jenkins added two each, with two from the free line. The speedy youngsters in red tried their best but could only get within eight points of the mark, and the score stood 29 to 21 at the final.

The box score:

Miss. College	Fg.	Fig.	Fc.
Berry, forward	5	10	3
Johnston, forward	4	0	3
Laird, center	0	0	2
Jenkins, guard	4	2	1
Duncan, guard	0	0	3
*Moore, guard	0	0	0
Totals	13	3	9

St. Stanislaus—Fg. Fig. Fc.
 Janbert, forward 1 1 1
 Schwartz, forward 1 0 2
 Bonura, center 3 0 1
 Haydel, guard 2 1 2
 La Nasa, guard 2 1 1
 Totals 9 3 7
 *Substituted for Jenkins, who was hurt.

Officials—Ed Watts and Reilly.

Sharpsshooters Trim Collegians.

The second game was a victory for Stanislaus when the 135-pound Sharpsshooters took the Collegians into a romp by a score of 21 to 14.

When the game got under way the Collegians looked like odds-on favorites to win by a decisive score, they started caging their shots from the whistle and when the first period came to an end they were leading by a score of 14 to 5. In the second half the gut-eater guarding of Cassidy and Keiffer held the Collegian forwards powerless and while the locals ran up 11 points, they permitted the visitors but one lone basket, which Adams, the Collegian center, shot in the last two minutes of play. The final score read 17 to 14 in favor of the Sharpsshooters. Cuevas, scoring eight points, was easily the star offensive player.

The box scores:

K. C. C.	Fg.	Fig.	Fc.
Tosso, f.	1	0	2
Trullion, f.	0	0	1
Marphie, c.	1	0	4
Abadie, f.	1	3	1
Flowers, g.	1	1	2
Quinn, c.	4	1	1
Totals	8	5	11

St. Stanislaus—Fg. Fig. Fc.
 Martin, f. 0 0 1
 Gordon, f. 0 0 2
 Hunyer, c. 0 0 1
 Toupe, g. 0 0 2
 Bright, g. 0 0 2
 Rinado, c. 2 1 1
 Witmann, f. 0 0 0
 Banville, f. 0 0 1
 Hubert, f. 1 0 0
 Boh, f. 1 0 1
 Landry, g. 0 0 2
 Totals 5 4 10

Collegians—Fg. Fig. Fc.
 Martin, f. 3 0 2
 Lawson, f. 0 0 1
 Adams, c. 4 0 2
 S. Montz, g. 0 0 2
 Nungers, g. 0 0 2
 Bishop, g. 0 0 2
 Totals 7 0 11

St. Stanislaus—Fg. Fig. Fc.
 Gels, f. 3 2 1
 Cuevas, f. 3 2 1
 Lang, c. 0 0 0
 M. Montz, g. 1 0 0
 Cassidy, g. 1 0 1
 Keiffer, g. 0 0 0
 Zembrecher, g. 0 0 0
 Totals 6 5 3

In one of the best games of basketball ever played on a Bay St. Louis court the Mississippi College Choctaws defeated the St. Stanislaus Rock-a-Chaw Cagers by the close score of 37 to 35 in a battle whose result could not be said until the end of the last minute of play, Wednesday night.

Both teams played on even terms through the greater part of the first half, but the excellent shooting of Johnston, of the Choctaws, put the visitors in the lead by a 21 to 16 score as the first period ended. The St. Stanislaus players continued their fine work in the second round and kept the Choctaws hard pressed, but the lead gained by the visitors in the first half saved them and they took the decision by two points as the game ended.

Captain Berry, Johnston and Laird played exceptionally well for the Choctaws, and it was principally through their work that the visitors were able to score a victory by the narrow score. Johnston made nine field goals out of ten tries at the basket, a record for any player. Berry scored 12 points, his second high score man with six field goals. Bonura, as usual, was the star on the Stanislaus five, he scoring six field goals. Schwartz, another Stanislaus player who played his first full contest, revealed himself an excellent player, and it was through his fine work that the Stanislaus five was able to stand up against the Mississippi Choctaws. The passwork of Bonura and Schwartz terminated in many field goals for the locals, and these two players are depended on to give the Choctaws much trouble in tomorrow night's game.

The box score follows:

Miss. College	Fg.	Fig.	Fc.
Berry, f.	6	0	1
Johnston, f.	9	2	2
Laird, f.	1	1	1
Jenkins, g.	1	0	1
Duncan, g.	0	0	3
Totals	17	3	8

St. Stanislaus—Fg. Fig. Fc.
 Janbert, f. 2 0 1
 Schwartz, f. 4 2 0
 Bonura, c. 6 3 1
 Haydel, f. 2 0 1
 La Nasa, g. 1 0 4
 Keiffer, g. 0 0 0
 Blaise, g. 0 0 0
 Totals 15 5 7

Referee—Watts.
 Umpire and Timer—Doc Riley.

Choctaws Take Second Game.

Continuing their excellent playing on Thursday night the Rock-a-Chaw held the mighty Choctaws of Mississippi College to a shorter score than on Wednesday. The visitors were unable to overcome the lead of half dozen points that the Indians gained shortly after the beginning of the second half.

Throughout the first period it was a nip and tuck and the score was

even up when the whistle blew. The Red Devils took the lead early and after twelve minutes of play the score stood 9 to 5 in their favor. Tom Johnston then broke loose and by two baskets and a free shot ran the tally to 11, which was evened up as Heydel caged a long shot.

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Court Comment.

Coach King, of the Choctaws, remarked that his idea in coming to Bay St. Louis was in order to play a couple of practice games with the Red Devils so as to warm up for Tulane on Friday night, out the warm-up his men got was about the hardest work they'd had in a long time.

Coach King looked like he needed medical assistance during each game and only regained his color after the final whistle.

With the stride that Bonura & Co. have hit it is only a major league team that can stop 'em.

Chicago will have something to look at when the "Dixie Flashes" get there in March.

The guarding of Big Zeke in that second game seemed to be the major idea of the Choctaws.

The long shots by La Nasa, Heydel and Johnston in the second half blue ribbons tied to them.

Marchie Schwartz covered himself with glory in that first game. Hold it tight, Kid.

The speed of La Nasa and Heydel kept even our major league visitors guessing and some forwards realize they are being guarded.

Referee Watts remarked that the two big games were the cleanest he's ever had the pleasure of officiating over. That means a mouthful.

Cheer Leaders Baron and Gordon and their "official" rosters had the tobacco cornered. Nothing could be added in the pep line, the whole student body were there in full cry.

It was hard to hear the whistle when the Red Devils got to going, so great was the noise of the rosters. Atta Boys!

Doc Riley makes a very able assistant. Referee Watts and when the latter retires will be very popular with the local fans as well as the players.

Give that bunch of Lil' Devils half a chance and watch the fur fly.

Rinaudo to Gordon to Martin is going to be the password before many games.

The crowd handed the happy mitt to ex-Captain Fanny Martin when he hit the court with that blue slip and golden C. No matter who this ex-Captain is, he'll always get a good hand from Stanislaus.

Sid Muntz and Rod Bishop were applauded also by the fans, who never forget a Rock-a-Chaw.

Quite a few of the 125's give great promise of blossoming out into future Rock-a-Chaw stars. With the number to choose from Coach Camagere's troubles will prove lighter in '26.

The Veni Vidi Vici of the Choctaws will be spoken in sotto voce when they refer to Stanislaus.

NURMI'S APPETITE.

In one department of sport American athletes have been decisively outclassed this year, through the remarkable performance of Paavo Nurmi, of Finland, who has shattered about all the running records in the world.

After winning over all contenders in the Olympic games, Nurmi came to America recently to take part in indoor meets in New York and Chicago. It was thought by many that he would be at a disadvantage on a board track, but here again he proved invincible, breaking two world records the first time he appeared on a New York track. A few nights later he broke three world records, followed by other sensational performances in Chicago and again in New York, which stamp him as the greatest runner of all time.

One remarkable thing about this Nurmi is his disregard of most of the accepted theories of training and diet. An hour or two before going on the track he eats all he wants, of which the following is a sample menu: Vegetable soup, spare ribs of beef, baked sweet potatoes, about half a dozen rolls, a double helping of ice cream, two apples and three eggs. An hour or two before going on the track he eats all he wants, of which the following is a sample menu: Vegetable soup, spare ribs of beef, baked sweet potatoes, about half a dozen rolls, a double helping of ice cream, two apples and three eggs. An hour or two before going on the track he eats all he wants, of which the following is a sample menu: Vegetable soup, spare ribs of beef, baked sweet potatoes, about half a dozen rolls, a double helping of ice cream, two apples and three eggs.

Holvar county purchased 91,211 bales of cotton in 1924, or 4,258 more bales than in any other county in Mississippi.

Customers of a Worcester, Mass., barber shop shudder when they recall being shaved by a tourist barber, who turned out to be an escaped lunatic.

TELEPHONE COMPANY SELLING STOCK.

An Opportunity Offered Investors.

Local Resident Manager Representing Company.

A plan to enable telephone subscribers and the general public to buy stock in the Bell Telephone System, at telephone offices, on monthly installments, has just been inaugurated by the Cumberland Telephone Company, and applies to the Bay St. Louis office as well.

The stock to be sold is that of the American Telephone and Telegraph Company and the purpose is to redistribute the stock widely throughout the South of the Bell System.

The stock has been sold, and that which is offered in Mississippi is obtained in the open market and made available to those who wish to invest in this security.

Small investors have seldom been able to buy telephone stock for cash on account of its price, which is now around \$133.00 per share. Under the new plan they may buy it by making a small cash payment and continue with small monthly installments until all shares are paid for.

The stock of the American Telephone and Telegraph Company is more widely distributed than that of any other corporation in the world. There are 350,000 stockholders and almost an equal number of owners of bonds and other securities. The stock pays quarterly dividends amounting to \$9.00 per year and at the present price yields about 7 percent.

The stock is owned by small investors, the majority of whom are women and practically all of whom are telephone subscribers. The telephone workers in Mississippi who will sell the stock are enthusiastic and the plan gives them the opportunity of having telephone users as partners in the telephone business.

E. J. Erwin, resident Bay St. Louis representative for the Telephone Company, is selling this stock to those of our citizens who may desire to avail themselves of this opportunity. He has literature and other information and will be glad to confer with any one interested.

MISSISSIPPI WEEKLY INDUSTRIAL REVIEW.

Meridian: \$400,000 bond issue voted for highway work throughout county.

Tupelo: Preliminary steps taken for construction of Masonic temple and lodge.

Louisville: Louisville and Nashville Railroad to eliminate three grade crossings in this city.

Clarksdale: Commercial Bank declares 3 per cent dividend and announces substantial increase to all employees.

Natchez: Pecan development work in Adams county attracting widespread attention; 1924 crop largest in history of district.

Tupelo: Large shipments of young trees being imported into county every week.

Heidelberg: All saw mills throughout county operating on full-time schedules; unusually good business predicted for 1925.

Hattiesburg: Plans completed for construction of Forrest county's \$250,000 paving project.

Starkeville: All schools of 2-story type in Oktobeha county equipped with fire escapes, according to necessary requirements.

Grenada: Approximately \$40,000 to be spent for local road work.

Columbus: Mississippi State College for Women completes building repairs; 1,200 girls enrolled for new term.

Pascagoula: Old Spanish Trail route in District No. 4 to be completed at cost of \$40,000.

Kreole: Local site purchased for the establishment of public aviation field.

Gulfport: Plans formulating for development of Southern negro rural schools.

Lumberton: First National Bank of Lumberton, one of strongest institutions in South Mississippi, declared 12 per cent dividend for 1924.

Natchez: Approximately \$50,000 spent improving government road leading to National Cemetery.

Jackson: Approximately \$33,000 appropriated for establishment of city health unit.

Columbus: Columbus National Bank reports resources have passed \$1,500,000 mark.

Merigold: Contract to be awarded for repairing buildings to be used for Delta State Normal and Teachers' College.

BAY HIGH SCHOOL.

"Oh! You Freshie!"

On the 8th of September, 1924, eleven very excited pupils entered the Freshman class, each one wondering if the subjects in High School would be more difficult than those in the eighth grade had been. As yet all of our grammar school habits have not been lost, but they are being fast overcome. We are becoming pretty well acquainted with the methods of doing things in the higher grades. We consider ourselves almost as important as the Sophomores, Juniors and Seniors, although they may agree with us. At any rate, it will not take long for us to become dignified High School students.

Believe me, it is hard to be dignified when the teacher asks a question which we know real well, and in our opinion we deserve lots of credit when we do keep still.

Member class '28.

Result of Exams.

The storm has passed over; some were able to stand before the gale; a small majority failed to do so. To those few I wish to say a word; sometimes a failure is good for a person; it then realises his actual position, and works doubly hard to counteract the failure. Many men who have become great have failed at different projects during their lives. We know that no one means to fail, so those who did we hope will still look straight ahead with a determined will to win.

Lost, Strayed or Stolen.

Rosa's ring.

A certain Senior's examination grades.

Matt's candy.

Velma's gum.

Armed's notebook.

Tess's chair.

Helene's letter.

We Wonder Why.

Jeannette wears a bracelet on her finger.

Mat carries her ring in her handkerchief.

No one takes Tess's chair in English class when she is late.

Elzie and Miss Celine are so affectionate.

We don't hear the usual noise in the second year bookkeeping class.

Type Lesson of an Absent-Minded Senior.

oy' bring book, bring book
 Brung baef mii b)onnie tiv my to mii
 B(S ng blyj b-ong bick.
 Bring bozh m@ gueri ffrom to sea.

Elzie—Can a person be punished for something he did not do?
 Mr. Gillis—Of course not.
 Elzie—Well, I haven't done any geometry yet.

Josephine—Gee, but this town is dead.

Velma—I dunno, we have quite a bit of livestock.

Miss May—What does the sentence, "I sent him to the hall," express?
 Jesse—Trouble.

Miss May—If I see anyone talking during this examination, I'll give you zero.

Velma—If we don't talk, what will you give us?

Mr. Gillis—What's that noise?

Willie—That's John falling to sleep.

Miss May—Why did you put that pin in Virginia's chair?

Marie—Was just showing the class how nerve impulses are sent to the brain.

Ruth—Marie, the coal bucket is empty.

Marie—Turn it upside down and sit on it, then.

Older and Wiser.

When I was poor and autoless,
 I warmly wooed Miss Francis,
 And took her, when my purse allowed,
 To matinees and dances.

But all in vain, her heart was cold,
Nerves All Unstrung?

For hand she gave me matter.

And all my little gifts returned,
 With every note I'd written.
 Some three years passed; an uncle died.
 And left me funds a-plenty;
 I bought two very stylish cars,
 And could have purchased twenty.
 Then Francis penned a billet doux
 On stationary lacy.
 And said she loved me after all,
 Her former words were hasty.
 "You know," she wrote, "how young I was."
 One learns as life advances.
 I sent her missive back inscribed,
 "I'm wiser, too, Miss Francis."
 —With Apologies.

SOME INTERESTING FACTS.

Senator LaFollette delivered the longest speech ever made in Congress, nineteen hours, during a filibuster against an emergency currency bill, in 1909.

Ralph Welsh, master of the Masonic Lodge at Kabe, Ill., at the age of 22, is believed to be the youngest man in the world to hold such office.

Following a peculiar hobby, A. E. Huebner, of Dorchester, Mass., has in thirty-three years collected more than 300 bricks, each from some historic building razed to make room for a modern structure.

Only 138 passengers were killed in railroad accidents last year, but nearly 2,000 were killed while walking on the tracks.

Princess Mary, daughter of King George, with her husband, Viscount Lascelles, may visit Canada this year.

Former Grand Duke Dimitri of Russia is now employed as a wine salesman in France.

Considerable American news is picked up by radio and published in newspapers of South Africa.

Charles Blaizer, of Brooks, Alberta, Canada, owns what is said to be the only antelope arm in the world.

Missouri's State superintendent of schools proposes a heavy tax on

beauty preparations, the proceeds to go to the school fund.

A new treaty in the interest of suppressing drug traffic has been made between Canada and the United States.

Large sums of money were invested in telephone expansion throughout Mississippi in 1924.

CHANCERY SUMMONS No. 2715.

The State of Mississippi.
 To John Krudamer, if alive, and if dead his unknown heirs at law or legatees, and any and all persons having or claiming any right, title or interest in and to the following described land, lying and being in Hancock County, Mississippi:
 Lot 2, Sec. 9, T. 8 S., R. 14 W.
 You are commanded to appear before the Chancery Court of the County of Hancock, in said State, on the 4th Monday of April, 1925, to defend the suit in said Court of W. A. Cuevas and A. E. Harbison, wherein you are defendants, in a suit to confirm title.
 This the 22nd day of December, 1924.
 A. A. KERGOSEN, Clerk.
 By A. G. FAYRE, D. C.

CHANCERY SUMMONS No. 2716.

The State of Mississippi.
 To the unknown heirs at law and legatees of J. B. Lardosse; the unknown heirs at law or legatees of Thomas H. Bradford; the unknown heirs at law or legatees of Martha E. Foster; the unknown heirs at law or legatees of John Hopkins; Hattie H. Hines, if alive, and if dead her unknown heirs at law or legatees; and any other persons having or claiming any right, title or interest in and to the following described lands, situated in Hancock County, Mississippi:
 Beginning at an old cedar stake on the south side of the Blue Meadow Road, which stake was set for the southeasterly corner of a tract of land sold by Catherine E. Hutchins to Sarah Ann Bibbee et al. by deed dated January 2nd, 1897, and recorded in Book T, pages 567-58, of the deed records of Hancock County, Mississippi; running thence N. 83 1/2 degrees E. along the old Bibbee line, 9 chains, 54 links; thence S. 54 degrees east 10 chains, 15 1/2 links to an iron stake set at the NW corner of land now belonging to Cooper; thence N. 41 degrees W. 11 1/2 chains, to the place of beginning; containing 104 acres and being a part of the J. B. Lardosse Claim (sometimes called the Hopkins Claim), in T. 8 S., R. 14 West.
 You are hereby commanded to be and appear at the Court House, in Hancock County, Mississippi, on Monday, March 2nd, 1925, being the 4th Monday of April, 1925, to defend the suit in said Court of W. A. Cuevas and A. E. Harbison, wherein you are defendants, in a suit to confirm title.
 Witness my signature this 18th day of January, 1925.
 A. A. KERGOSEN, Clerk.
 By A. G. FAYRE, D. C.

CHANCERY SUMMONS No. 2717.

The State of Mississippi.
 To James A. Gambel, if alive, and if dead his unknown heirs at law or legatees; J. A. Gambel, if alive, and if dead his unknown heirs at law or legatees; Mary D. Witter, if alive, and if dead her unknown heirs at law or legatees; and any and all persons having or claiming any right, title or interest in and to the following described land, lying and being in Hancock County, Mississippi:
 Lot 2, Sec. 9, T. 8 S., R. 14 W.
 You are commanded to appear before the Chancery Court of the County of Hancock, in said State, on the 4th Monday of April, 1925, to defend the suit in said Court of W. A. Cuevas and A. E. Harbison, wherein you are defendants, in a suit to confirm title.
 This the 22nd day of December, 1924.
 A. A. KERGOSEN, Clerk.
 By A. G. FAYRE, D. C.

CHANCERY SUMMONS No. 2718.

The State of Mississippi.
 To James A. Gambel, if alive, and if dead his unknown heirs at law or legatees; J. A. Gambel, if alive, and if dead his unknown heirs at law or legatees; Mary D. Witter, if alive, and if dead her unknown heirs at law or legatees; and any and all persons having or claiming any right, title or interest in and to the following described land, lying and being in Hancock County, Mississippi:
 Lot 2, Sec. 9, T. 8 S., R. 14 W.
 You are commanded to appear before the Chancery Court of the County of Hancock, in said State, on the 4th Monday of April, 1925, to defend the suit in said Court of W. A. Cuevas and A. E. Harbison, wherein you are defendants, in a suit to confirm title.
 This the 22nd day of December, 1924.
 A. A. KERGOSEN, Clerk.
 By A. G. FAYRE, D. C.

CHANCERY SUMMONS No. 2719.

The State of Mississippi.
 To James A. Gambel, if alive, and if dead his unknown heirs at law or legatees; J. A. Gambel, if alive, and if dead his unknown heirs at law or legatees; Mary D. Witter, if alive, and if dead her unknown heirs at law or legatees; and any and all persons having or claiming any right, title or interest in and to the following described land, lying and being in Hancock County, Mississippi:
 Lot 2, Sec. 9, T. 8 S., R. 14 W.
 You are commanded to appear before the Chancery Court of the County of Hancock, in said State, on the 4th Monday of April, 1925, to defend the suit in said Court of W. A. Cuevas and A. E. Harbison, wherein you are defendants, in a suit to confirm title.
 This the 22nd day of December, 1924.
 A. A. KERGOSEN, Clerk.
 By A. G. FAYRE, D. C.

CHANCERY SUMMONS No. 2720.

The State of Mississippi.
 To James A. Gambel, if alive, and if dead his unknown heirs at law or legatees; J. A. Gambel, if alive, and if dead his unknown heirs at law or legatees; Mary D. Witter, if alive, and if dead her unknown heirs at law or legatees; and any and all persons having or claiming any right, title or interest in and to the following described land, lying and being in Hancock County, Mississippi:
 Lot 2, Sec. 9, T. 8 S., R. 14 W.
 You are commanded to appear before the Chancery Court of the County of Hancock, in said State, on the 4th Monday of April, 1925, to defend the suit in said Court of W. A. Cuevas and A. E. Harbison, wherein you are defendants, in a suit to confirm title.
 This the 22nd day of December, 1924.
 A. A. KERGOSEN, Clerk.
 By A. G. FAYRE, D. C.

CHANCERY SUMMONS No. 2721.

The State of Mississippi.
 To James A. Gambel, if alive, and if dead his unknown heirs at law or legatees; J. A. Gambel, if alive, and if dead his unknown heirs at law or legatees; Mary D. Witter, if alive, and if dead her unknown heirs at law or legatees; and any and all persons having or claiming any right, title or interest in and to the following described land, lying and being in Hancock County, Mississippi:
 Lot 2, Sec. 9, T. 8 S., R. 14 W.
 You are commanded to appear before the Chancery Court of the County of Hancock, in said State, on the 4th Monday of April, 1925, to defend the suit in said Court of W. A. Cuevas and A. E. Harbison, wherein you are defendants, in a suit to confirm title.
 This the 22nd day of December, 1924.
 A. A. KERGOSEN, Clerk.
 By A. G. FAYRE, D. C.

CHANCERY SUMMONS No. 2722.

The State of Mississippi.
 To James A. Gambel, if alive, and if dead his unknown heirs at law or legatees; J. A. Gambel, if alive, and if dead his unknown heirs at law or legatees; Mary D. Witter, if alive, and if dead her unknown heirs at law or legatees; and any and all persons having or claiming any right, title or interest in and to the following described land, lying and being in Hancock County, Mississippi:
 Lot 2, Sec. 9, T. 8 S., R. 14 W.
 You are commanded to appear before the Chancery Court of the County of Hancock, in said State, on the 4th Monday of April, 1925, to defend the suit in said Court of W. A. Cuevas and A. E. Harbison, wherein you are defendants, in a suit to confirm title.
 This the 22nd day of December, 1924.
 A. A. KERGOSEN, Clerk.
 By A. G. FAYRE, D. C.

CHANCERY SUMMONS No. 2723.

The State of Mississippi.
 To James A. Gambel, if alive, and if dead his unknown heirs at law or legatees; J. A. Gambel, if alive, and if dead his unknown heirs at law or legatees; Mary D. Witter, if alive, and if dead her unknown heirs at law or legatees; and any and all persons having or claiming any right, title or interest in and to the following described land, lying and being in Hancock County, Mississippi:
 Lot 2, Sec. 9, T. 8 S., R. 14 W.
 You are commanded to appear before the Chancery Court of the County of Hancock, in said State, on the 4th Monday of April, 1925, to defend the suit in said Court of W. A. Cuevas and A. E. Harbison, wherein you are defendants, in a suit to confirm title.
 This the 22nd day of December, 1924.
 A. A. KERGOSEN, Clerk.
 By A. G. FAYRE, D. C.

CHANCERY SUMMONS No. 2724.

The State of Mississippi.
 To James A. Gambel, if alive, and if dead his unknown heirs at law or legatees; J. A. Gambel, if alive, and if dead his unknown heirs at law or legatees; Mary D. Witter, if alive, and if dead her unknown heirs at law or legatees; and any and all persons having or claiming any right, title or interest in and to the following described land, lying and being in Hancock County, Mississippi:
 Lot 2, Sec. 9, T. 8 S., R. 14 W.
 You are commanded to appear before the Chancery Court of the County of Hancock, in said State, on the 4th Monday of April, 1925, to defend the suit in said Court of W. A. Cuevas and A. E. Harbison, wherein you are defendants, in a suit to confirm title.
 This the 22nd day of December, 1924.
 A. A. KERGOSEN, Clerk.
 By A. G. FAYRE, D. C.

CHANCERY SUMMONS No. 2725.

The State of Mississippi.
 To James A. Gambel, if alive, and if dead his unknown heirs at law or legatees; J. A. Gambel, if alive, and if dead his unknown heirs at law or legatees; Mary D. Witter, if alive, and if dead her unknown heirs at law or legatees; and any and all persons having or claiming any right, title or interest in and to the following described land, lying and being in Hancock County, Mississippi:
 Lot 2, Sec. 9, T. 8 S., R. 14 W.
 You are commanded to appear before the Chancery Court of the County of Hancock, in said State, on the 4th Monday of April, 1925, to defend the suit in said Court of W. A. Cuevas and A. E. Harbison, wherein you are defendants, in a suit to confirm title.
 This the 22nd day of December, 1924.
 A. A. KERGOSEN, Clerk.
 By A. G. FAYRE, D. C.

CHANCERY SUMMONS No. 2726.

The State of Mississippi.
 To James A. Gambel, if alive, and if dead his unknown heirs at law or legatees; J. A. Gambel, if alive, and if dead his unknown heirs at law or legatees; Mary D. Witter, if alive, and if dead her unknown heirs at law or legatees; and any and all persons having or claiming any right, title or interest in and to the following described land, lying and being in Hancock County, Mississippi:
 Lot 2, Sec. 9, T. 8 S., R. 14 W.
 You are commanded to appear before the Chancery Court of the County of Hancock, in said State, on the 4th Monday of April, 1925, to defend the suit in said Court of W. A. Cuevas and A. E. Harbison, wherein you are defendants, in a suit to confirm title.
 This the 22nd day of December, 1924.
 A. A. KERGOSEN, Clerk.
 By A. G. FAYRE, D. C.

CHANCERY SUMMONS No. 2727.

The State of Mississippi.
 To James A. Gambel, if alive, and if dead his unknown heirs at law or legatees; J. A. Gambel, if alive, and if dead his unknown heirs at law or legatees; Mary D. Witter, if alive, and if dead her unknown heirs at law or legatees; and any and all persons having or claiming any right, title or interest in and to the following described land, lying and being in Hancock County, Mississippi:
 Lot 2, Sec. 9, T. 8 S., R. 14 W.
 You are commanded to appear before the Chancery Court of the County of Hancock, in said State, on the 4th Monday of April, 1925, to defend the suit in said Court of W. A. Cuevas and A. E. Harbison, wherein you are defendants, in a suit to confirm title.
 This the 22nd day of December, 1924.
 A. A. KERGOSEN, Clerk.
 By A. G. FAYRE, D. C.

Sick Headache

"I have used Black-Draught when needed for the past 25 years," says Mrs. Emma Grimes, of Forbes, Mo. "I began to take a box of Black-Draught for constipation. I would get constipated and feel just miserable—sluggish, tired, a bad taste in my mouth, and soon my head would begin hurting and I would have a severe sick headache. I don't know just who started me to taking Black-Draught."

Constipation causes the system to re-absorb poisons that may cause great pain and danger to your health. Take Black-Draught. It will cleanse the system and help to remove the

TRADE IN YOUR HOME CITY ECHOES.

The Pine Tree Shop announces a select stock of Box Candles, Furst & Kramer's, at prices below that of anywhere else.

Little Miss Margie Louise Killen, of New Orleans, is visiting at the home of her grandmother, Mrs. C. Sporn, on the north beach front.

Miss Lottie May Smith, of Poplarville, Miss., is visiting Bay St. Louis friends for a while, and is the guest of her aunt, Mrs. E. E. Drake, in Uman avenue.

Miss Mary Bourgeois, accomplished young daughter of Mr. and Mrs. W. L. Bourgeois, attending Whitworth College, at Brookhaven, is home for a visit of indefinite duration.

Ten per cent discount on all New Perfection, Florence and Nesco Perfect Oil Heaters; also on all Wood and Coal Heaters. We still have a good stock to select from. The Bay Mercantile Co.

Mr. Daniel Martin and daughter, Miss Ernestine, were visitors to Bay St. Louis during the week. Mr. Martin sold his summer home, corner Third and Citizen streets, to Simon D. Livingston, of Louisiana, who will make his home here in future.

Mrs. E. W. Drackett and recent-born baby arrived home from the King's Daughters' Hospital, at Gulfport, during the week-end, and Mrs. Drackett and family are again at the family domicile in Carroll avenue.

Miss Olga Dubuc, accomplished and attractive young daughter of Mr. and Mrs. E. J. Dubuc, attending college at Poplarville, is home for the week-end, making the trip home in the family auto, which made the trip with Mrs. Dubuc and Miss Marie Dubuc yesterday.

Owing to the death of Mrs. Hetty Crowell, member of Christ Episcopal Church, and organizer of its first Sunday School class, there will be no bridge benefit this evening (for the Guild) at the Bay-Walton Club, as announced. The benefit will be held next Saturday, February 7th.

The death of Mrs. Hetty Crowell, which occurred during last night at the home in Cedar Point, is announced this morning. The funeral to take place this afternoon. Mrs. Crowell was a resident of Bay St. Louis for many years and the news of her demise will be received with genuine regret. A more extended notice will appear later.

Get a Five Burner Red Star Detroit Vapor Stove, with attached oven. Our price on present stock, \$64.00; new price, \$75.00. The Bay Mercantile Co.

By actual count there were over five hundred people each evening to witness the basketball games by Mississippi College vs. S. S. C. at the local gym Wednesday and Thursday nights. Both games were of unusual interest, the competing teams playing well and frequently the score was a tie. A more gentlemanly aggregation of ball tossers than boys from Clinton have never visited Bay St. Louis.

The death of Mr. Bordages, Hancock county's county assessor, necessitates the call for a special election in order the place made vacant by death be filled. The Board of Supervisors will meet Monday and the matter will come up for consideration and a special election called. Mr. Bordages was one of the most painstaking and efficient assessors in the State. His place will be hard to fill.

A wedding of local interest that took place in New Orleans this Saturday morning was that of Miss Ella Paley to Mr. Marius J. Jaubert, at the Church of the Immaculate Conception. The groom is well known in Bay St. Louis, a popular colleague of St. Stanislaus College for several seasons, and a son of Mr. and Mrs. George Jaubert, the former, senior member of Jaubert Bros. Best wishes and congratulations are extended.

The Pass Christian Rotary Club is functioning with much activity. The Beacon says Superintendent John Boso, of the L. & N. Railroad, was at the Pass on Tuesday, where he was the guest of the local Rotary Club for luncheon, after which a committee from the club went over several propositions of interest to the city and the railroad and drove him for his first visit to Shell Beach on the Bay, where he found extensive developments and pronounced one of the real attractive features on the Coast, complimenting Pass Christian on its good fortune in having such a modernly equipped country club at its door.

The Bay Mercantile Co. is headquarters for all kinds of Floor Covering.

Mr. and Mrs. Isaac N. Tompkins, of Mankato, Minn., who have been visiting at the home of their friends, Mr. and Mrs. Roy Allison, on North Beach Drive, left Wednesday morning for Miami and other points in Florida, after a delightful stay of several weeks on the Mississippi Gulf Coast. Mr. Tompkins is publisher of the Mankato Daily Free Press, a newspaper man of national prominence. He is gathering material for a book of travels to be issued in the near future and in which the Mississippi Gulf Coast will come in for considerable space.

George S. Horton, of the Horton-Electrical Company, is advertising radios in this issue of The Echo. He sells and installs and takes care of the radio purchaser, giving value received plus service. The radio is the wonder of the age, entertaining and instructive, and has come to the point where it has passed the experimental stage. It seems as if the average home will not be complete without a radio set. Mr. Horton will give a free demonstration in your home any night, and without incurring obligation on your part to buy. When you say radio think of Horton.

Rubber Boots, both hip and knee.

The Bay Mercantile Co. in the matter of the project of paving streets in the city of Bay St. Louis, the committee recently appointed for that purpose to further look into the feasibility of the matter, Chairman Walter J. Gex, of the special committee, has called a meeting at his office for 2 o'clock this Saturday afternoon for the purpose of receiving plans, prices and all data relative thereto, the results to be presented to those concerned at a later date. Chairman Gex said last night the matter looked encouraging.

Cooking Stoves, \$10.50 to \$75.00. The Bay Mercantile Co.

Until the special election will have been held, Governor Whitfield will appoint a successor to Assessor Bordages, deceased, and petitions are being circulated around Bay St. Louis this morning, addressed to the governor, asking that Miss Daisy Bordages be appointed to serve until then. Miss Daisy has been doing her father's work and is fully capable of carrying it on, which has been stated. No doubt the governor will grant the request.

For Furniture and Mattresses, see us first before going to New Orleans. The Bay Mercantile Co.

FOR ONLY
\$16.50

You Can Buy a
6 Volt, 13 Plate
80 Ampere Hour

Ford

BATTERY
With Long Life
Capacity and
Starting Ability
A GOOD RADIO BATTERY.
EDWARDS BROS.

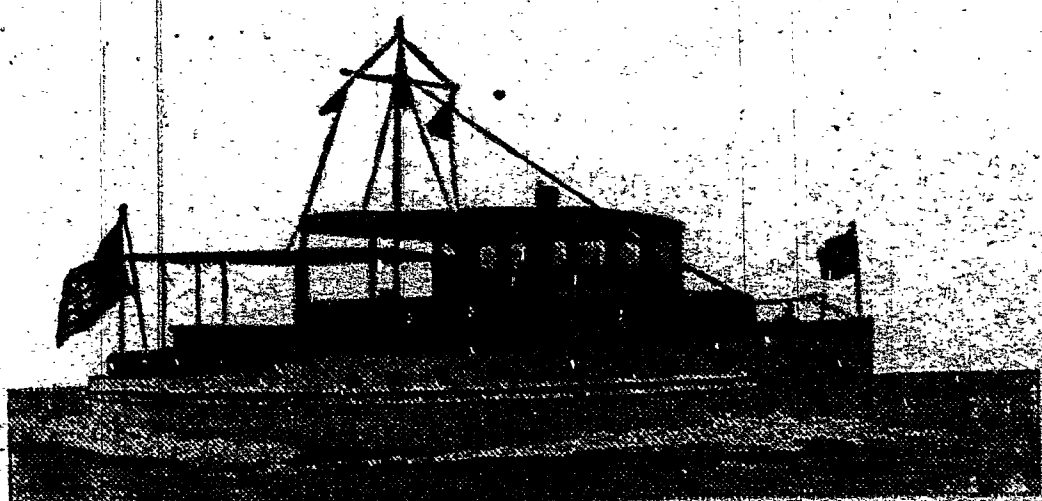
W. J. GALLUP,
PRACTICAL AND SANITARY

PLUMBER

Contracts taken and estimates made for Plumbing of any description. Workmanship guaranteed.

Phone 426. 112 Second St. P. O. Box 285.

"WINNIFRED II."



Length, 50 feet water line; 52 ft. beam; 5 ft. 10 inches draft.

5000 H. P. Standard 1924 model. Mahogany hull, super structure.

Installed in glass, all trimmings inside finished mahogany.

Motor installed in 1924. 500 H. P. engine. Has not run more than 500 miles.

Hull built by "Great Lakes Shipbuilding Corporation."

"WINNIFRED II" fully equipped. Pullman berths, large star cabin.

Galley, full outfit, 17 ft. 6 in. stove. Speed 12 to 15 miles.

Exotic mattresses in berth. Electric light plant; large searchlight.

anchors, ropes, chains, etc.

Located at Bay St. Louis, Miss.

This boat is really as useful as well as a very attractive cruiser. It is ready to start at any time. Inquiring in perfect order. Owners reason.

Call on J. J. Laddner, 112 Second St., or J. J. Laddner, 112 Second St.

For more information, call on J. J. Laddner, 112 Second St.

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RADIO ...

Every home sooner or later will have a Radio. See Horton first. He will give a free demonstration at your home. Different styles; different prices. Before you buy it will interest you to first see George

... HORTON

Horton Electrical Company, Front St., Bay St. Louis.

Miss Hazel Chamberlain, attractive young lady of Cincinnati, is visiting at the home of Mr. and Mrs. Ernest Munchow and Miss Munchow, at "Cozy Cot," in Uman avenue, and will remain until after the Carnival.

J. L. Kiddle, chief passenger department of the Cunard Line, Liverpool, England, is visiting Mr. J. N. Wisner, a house guest at the Wisner home on the North Shore Drive.

CLASSIFIED ADVERTISEMENTS.
FOR SALE.
One dining room set, one bed room set, and other furniture; cheap. Leave your telephone number or address at Echo office.

FOR SALE.
Jersey bull, five months old, sired by Fancy Wax; Noble Lad, No. 179691. Standard Cyphers incubator, capacity 144 eggs. Super-Hatch incubator, capacity 250 eggs. Plymouth Rock Homer Pigeons. J. H. Hood, Waveland, Miss. R. O. Box 161.

WOOD FOR SALE.
Fireplace and stove length yellow pine wood. Phone 129, Bay St. Louis, Miss. 1-3-4

UPHOLSTERING.
Estimates Free for Repairing and Recovering Your Parlor or Dining Room Furniture.
W. H. SLINGER, Care of Echo.
Reference: H. C. Glover, Esq.

PROFESSIONAL CARDS.
WILLIAM COOPER
REAL ESTATE
AND
INSURANCE
Telephone 47-W. P. O. Box 277.
BAY ST. LOUIS, MISS.

SHAW & WOLEBEN
ENGINEERS, ARCHITECTS
GULFPORT, MISS.

PLANS, SPECIFICATIONS, SURVEYS, ESTIMATES, REPORTS AND SUPERVISION FOR ENGINEERING AND ARCHITECTURAL WORKS AND STRUCTURES.

DR. R. S. PLUNKETT
Office: Hancock Co. Bank Bldg.
Office Hours: 10 to 11 A. M., 3 to 5 P. M.
Phone: Office 307-J, Residence 47-J.
BAY ST. LOUIS, MISS.

DR. J. A. EVANS,
DENTIST.
Hours: 9 to 12, 1:30 to 6.
Hancock County Bank Building,
Telephone No. 34.
BAY ST. LOUIS, MISS.

THE CHARTER OF INCORPORATION OF GULF ICE, LIGHT AND GAS COMPANY.

1. The corporate title of said Company is Gulf Ice, Light and Gas Company.

2. The names of the incorporators are: R. J. Laddner, Postoffice Lakeshore, Miss.

3. The domicile is at Bay St. Louis, Miss.

4. Amount of capital stock, thirty-five thousand (\$35,000.00) dollars.

5. The par value of shares is one hundred (\$100.00) dollars.

6. The period of existence (not to exceed fifty years).

7. The purpose for which it is created: To maintain and operate a refrigerating plant for public and private consumption and sell ice for public and private consumption.

8. The rights and powers that may be exercised by this corporation are those conferred by the provisions of Chapter 25, Mississippi Code, 1906, as amended.

9. The names of the incorporators are: R. J. Laddner, Postoffice Lakeshore, Miss.

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Mr. Isaac I. Tompkins, charming wife of Miss Mary Tompkins, of the Mankato (Minn.) Daily Free Press, spending part of the winter here, entertained at dinner and man jong party Tuesday afternoon at the Hotel Weston. Out flowers, roses and jonquils decorated the table. Mrs. Tompkins had as her guests Mrs. Roy Allison, Mrs. Bradley, Mrs. D. Bruce Jones, Mrs. W. H. Manton, Mrs. G. G. Moreau.

The following items are taken from the social columns of the New Orleans press:
Miss Emily Hosmer, a resident of Bay St. Louis and New Orleans, was honored at a card party in honor of Miss Gladys Davis, daughter of Dr. and Mrs. Albert E. Davis, of Liverpool, England. The guests were Miss Davis, Miss Theadora and Katherine Smith, Miss Lane McCann, Mrs. C. I. Soanias, Mrs. K. K. Ford, Mrs. Benjamin Conn and Miss Agnes Blake.

Mrs. Randolph R. Ford was hostess at a tea in honor of Miss Gladys Davis, of England. Mrs. Ford had as her guests: Miss Gladys Davis, Miss Emily Hosmer, Miss Katherine and Theadora Smith, Miss Agnes Blake, Miss Lane McCann, Miss Hilda French and others.

Miss Gladys Davis, of Liverpool, England, entertained complimentary at a tea at the Bienville Hotel to Miss Emily Hosmer, Mrs. Ole K. Olsen, Mrs. K. B. Thompson, Mrs. Kandel Ford and Mrs. M. Wilson.

A beautiful and enjoyable affair of the week was the birthday dinner given by Mr. and Mrs. O. J. Gilbert on Monday night at the Hotel Weston for their accomplished and attractive young daughter, Leone, on the occasion of her sixteenth birthday.

A Russian dinner was served, where the menu called for several numbers, including turkey, yet cooked and arranged in a manner that precluded the use of knives. The Weston, as usual, with Mrs. Elizabeth Oliver as hostess, distinguished itself on this occasion.

The center of the table held a large bunch of American Beauty roses, and a corsage of like roses was worn by the fair young honoree. A pretty conceit after the dinner was the distribution of the roses, one to every young gentleman, who in turn as they walked out the dining room presented them to Miss Leone. "We give you roses; roses for your birthday," was seemingly the sentiment in addition to this quite a number of handsome presents were given, gifts of unusual beauty and value.

The main table carried beautiful place cards, a picture of a birthday cake and candles. The guests sat paired in couples and at one end were the stages, namely, the couples: Beatrice Smith and Worthing Calhoun.

Evelyn Loh and J. O. Larose. Ruth Perkins and Norman Renshaw, Geraldine Calhoun and Francis Boh.

Althea Black and George Seuzeneau. Vivian Blaize and Marchmont Schwartz.

Ruth Black and Graham Jordy. Isabel Combe and Lucien Gex. Margaret Blaize and Henry Steckman.

Leone Gilbert and G. Y. Blaize. The stars were: Theodore Steckman, A. T. Leonard, Clem Penrose, Junior Glover, Eugene Blaize, Alden Maunray.

At a separate table sat Mrs. Gilbert and Mrs. G. Y. Blaize, who assisted Mrs. Gilbert and Miss Gilbert in receiving, and Masters Billy Picone, of New Orleans, and Edward Blaize, of Bay St. Louis.

Mr. Eugene Blaize was toastmaster of the evening, and in turn every young gentleman was called upon to add his congratulations and felicitations.

Mrs. Gilbert wore a black cut velvet over turquoise chameuse, while Mrs. Blaize wore with equal becomingness a gown of black chameuse and black lace.

Miss Gilbert wore a most exquisite dress of honey dew Georgette, over Canton crepe, trimmed with velvet rose leaves and strings of rhine stones. Each rose leaf of russet color was part of several strings of rhine stones that fell allward across the dress, the beautiful stones braded to the material. The dress was a creation of the modiste's art and attracted admiration.

Miss Gilbert is the only daughter of our esteemed townspeople, Mr. and Mrs. O. J. Gilbert, residing on the North Shore Drive, and a student at St. Joseph Academy. She has many friends and is justly popular not only with the younger set but with all who know her.

It was fitting then on the happy occasion of her sixteenth birthday celebration should be held so auspiciously and that it was an affair of joy and beauty forever to use the poetic expression.

Following the dinner, an orchestra was in waiting and the guests danced until the midnight hour. Thus came to an end an evening never to be forgotten.

HOTEL WESTON
Menu for Dinner, Sunday, February 1, 1925.

12:30 to 2:00 P. M.
Oysters on Half Shell
Celery
Cream of Tomato Soup
Tenderloin of Beef, Tartar Sauce
Sautéed Chicken
Fried Potatoes
Creamed Potatoes
Baby Lima Beans
Peach Salad
Ice Cream
Chocolate Cake
Fruit
Toasted Salmagundi, Cheese and Jelly
\$1.00

No 10c more anywhere can be obtained on Cheap Groceries and Glassware. The Bay Mercantile Co.



Abraham Lincoln knew the necessity of economy, and he practiced it. His life's journey from the little Kentucky Log Cabin to the White House was made possible by his energy, economy and thrift.

YOUR future will be what YOU make it. Come in and open an account with the steadfast purpose of depositing some money regularly, and your future will be assured.

We will welcome you.

Merchants Bank & Trust Co.
Bay St. Louis, Miss.

The Pine Tree Shop
127 MAIN STREET

FUERST & KRAEMER CANDIES
BELOW NEW ORLEANS PRICES.

Full Line Dennison Paper. Visitors Welcome

PROPOSED AMENDMENT TO THE CHARTER OF THE CITY OF BAY ST. LOUIS, MISSISSIPPI.

Proposed Amendment to the Charter of the City of Bay St. Louis, Miss.

Section 1. That the Board of Mayor and Aldermen of the City of Bay St. Louis is authorized and empowered to levy a tax not exceeding five mills on the dollar on all taxable property of the City, in addition to all other taxes, for the purpose of paying the City's pro rata share of the cost of paving streets in the City.

Section 2. That said tax shall be levied and collected at the same time and in the same manner as other taxes, and the funds derived therefrom deposited to the credit of the paving fund and used to pay the City's pro rata share of the cost of paving said city streets and expenses incidental thereto. But the Board of Mayor and Aldermen may use said funds to purchase paving or improvement certificates and notes of the property owners.

Section 3. That the Board of Mayor and Aldermen may anticipate said fund and borrow money thereon or contract in reference thereto, whether the levy has been made or not, but for not longer than twelve months prior to February 1st following.

Section 4. That paving under this amendment shall be construed to mean cement, brick, granite or combinations thereof or any other material used to construct hard service roads or streets.

Section 5. That the above and foregoing amendments to the Charter of the City of Bay St. Louis be published for three weeks in The Sea Coast Echo, a newspaper published in the City of Bay St. Louis, in accordance with Section 4001 of the Mississippi Code.

Approved this 3rd day of January, A. D. 1925.
Attest: Sylvan J. LADNER, Secretary.

NOTICE TO BIDDERS.
Sealed bids will be received by the Board of Supervisors of Hancock County, Mississippi, at the office of the Clerk of the said Board until 11 o'clock A. M., MONDAY, FEBRUARY 2, 1925, for the contract for the upkeep of all roads and bridges in Beat No. 1, Hancock County, Mississippi, as per plans and specifications on file in the Clerk's office.

All bidders to deposit with \$250.00 certified check as evidence of good faith in the making of bond.

The successful bidder shall furnish bond in the amount of his bid.

The Board reserves the right to reject and all bids.

This the 5th day of January, A. D. 1925.
(Seal) A. A. KERGOSEIN, Clerk.
By A. G. FAYRE, D. C.

NOTICE TO BIDDERS.
Sealed bids will be received by the Board of Supervisors of Hancock County, Mississippi, at the office of the Clerk of the said Board, until 11 o'clock A. M., MONDAY, FEBRUARY 2, 1925, for one grader, styled "Road King No. 7," with extra blade and back-slope attachment.

The Board reserves the right to reject any and all bids.

This the 10th day of January, A. D. 1925.
(Seal) A. A. KERGOSEIN, Clerk.
By A. G. FAYRE, D. C.

Big Investment
For Telephone Service

THE expenditure for additions and extensions to the Bell Telephone System in Mississippi during the year 1925 promises to be the largest in the history of the State.

More than \$945,000 will be required to carry out this program of expansion and meet the constantly growing need for telephone service. Practically all this is new money, secured from investors, who furnish these funds with the expectation of earning a reasonable return.

It is estimated that more than 2,100 new telephones will be added in Mississippi alone this year. To make this gain, the telephone workers must handle 15,148 telephones and install new switchboard and other new facilities that these new subscribers may be served.

As the number of subscribers increases, the service grows in value and in scope, and the plant additions per telephone cost more each succeeding year. This growth leads ultimately to a plant investment that must earn a higher return in revenue per telephone.

Telephone subscribers receive more for the money they spend for telephone service than for any comparable service or commodity. This is made possible by the efficiency of the Bell System organization in Mississippi and elsewhere.

W. A. DEALE, Mississippi Manager

"BELL SYSTEM"

CUMBERLAND TELEPHONE AND TELEGRAPH COMPANY

One Policy. One System. Universal Service.

